

Presentación de Smart Education para ANUIES-TIC 2023 por Huawei



Huawei: Leading provider of ICT infrastructure and smart devices



Vision & mission

Bring digital to every person, home and organization for a fully connected, intelligent world

170+

countries and regions

207,000

employees

55.4%

of employees work in R&D

No. 4

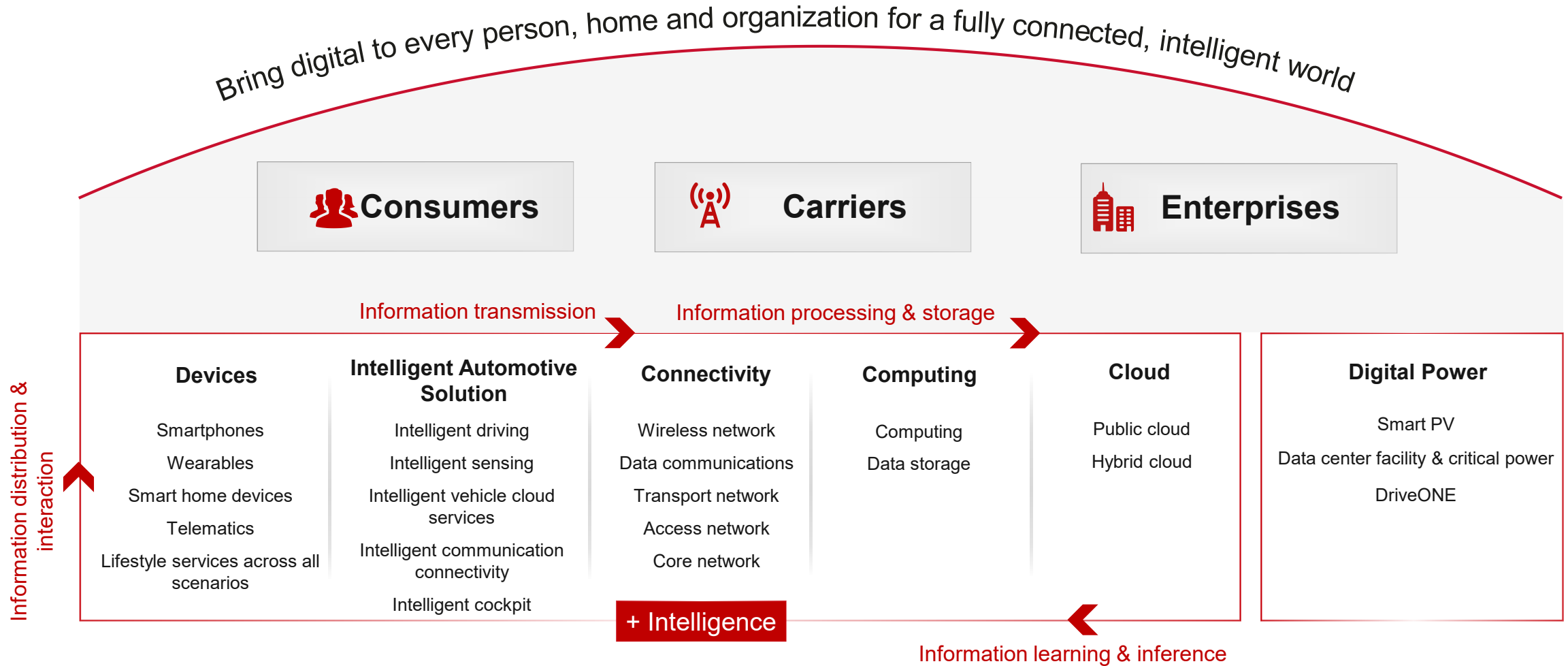
in global R&D investment

120,000+

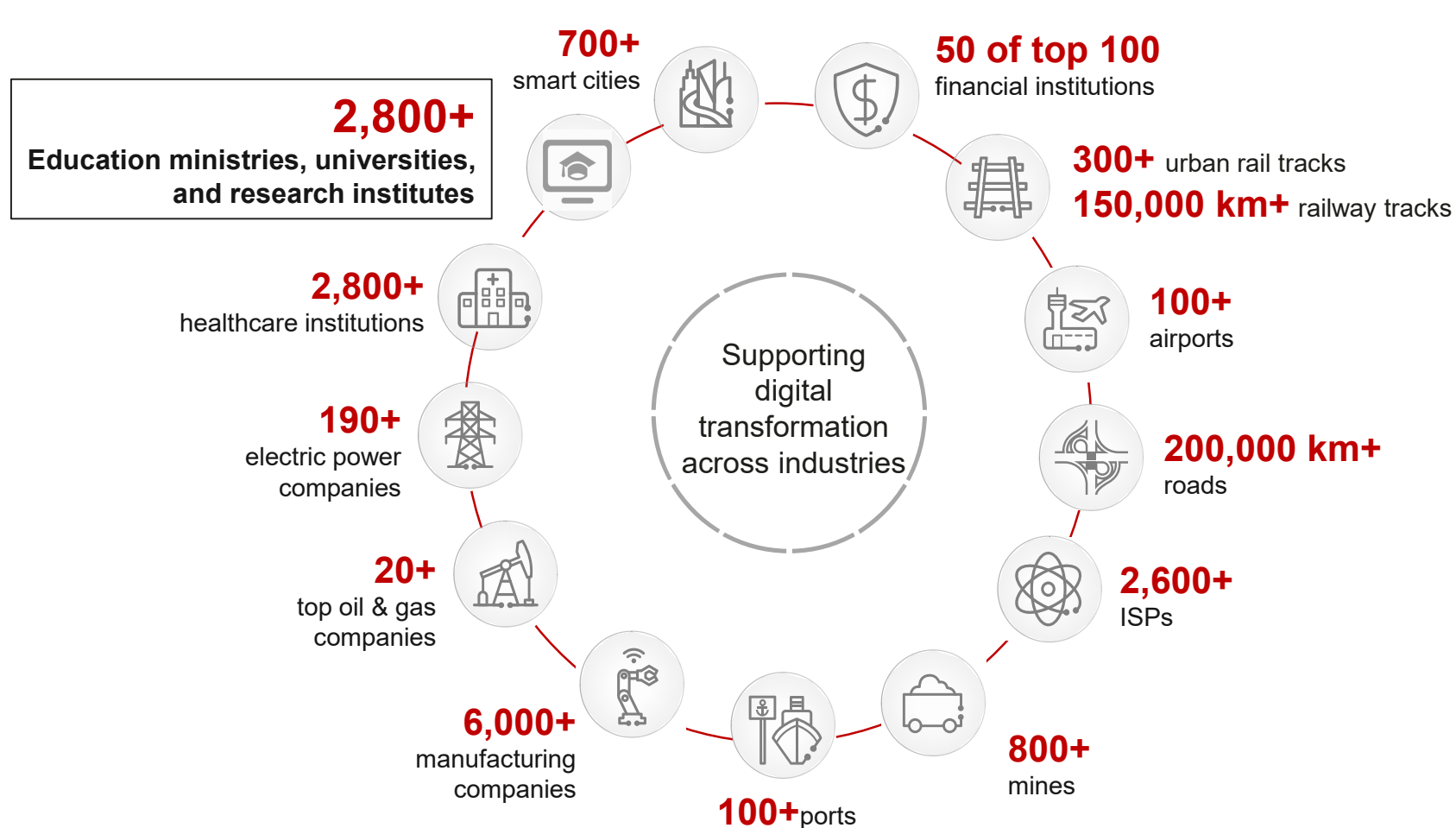
active patents held globally

(*Huawei has one of the world's largest patent portfolios.)

Focusing on ICT to provide products, solutions, and services to three customer groups



Enterprise business: Boosting digital economy and creating new value for industry customers and partners



267
of Global 500 companies partner
with Huawei

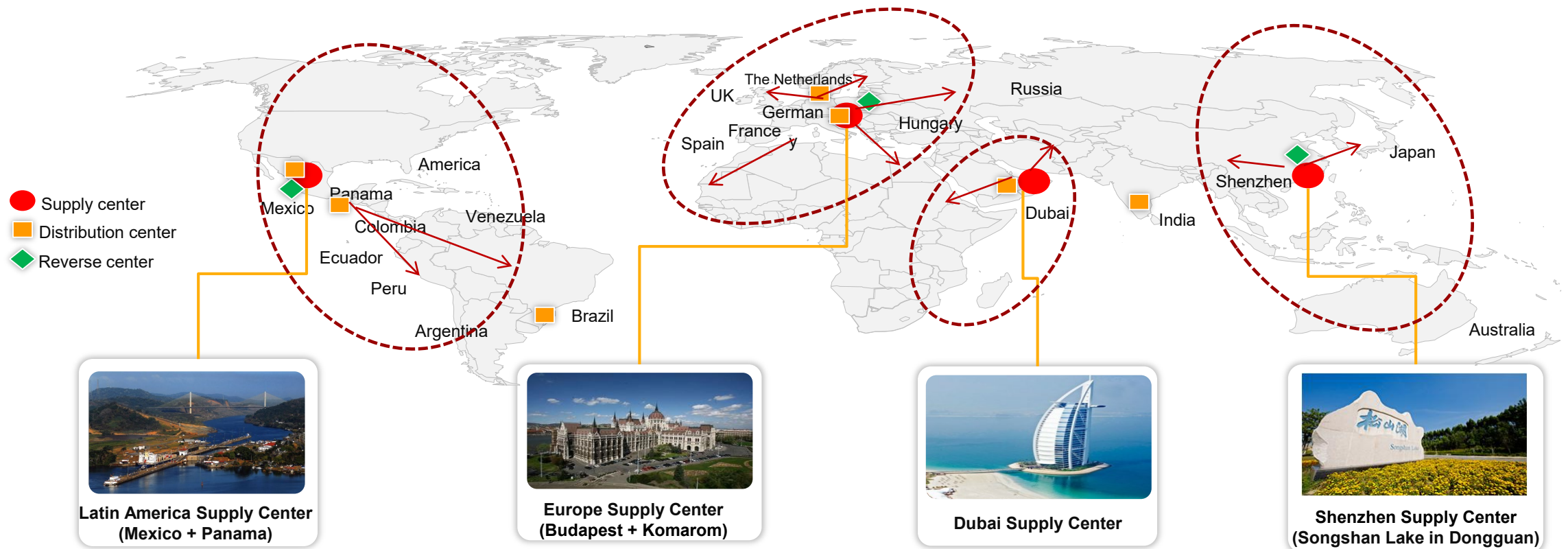
35,000+
partners across 8 categories

100+
digital transformation standards
driven by Huawei

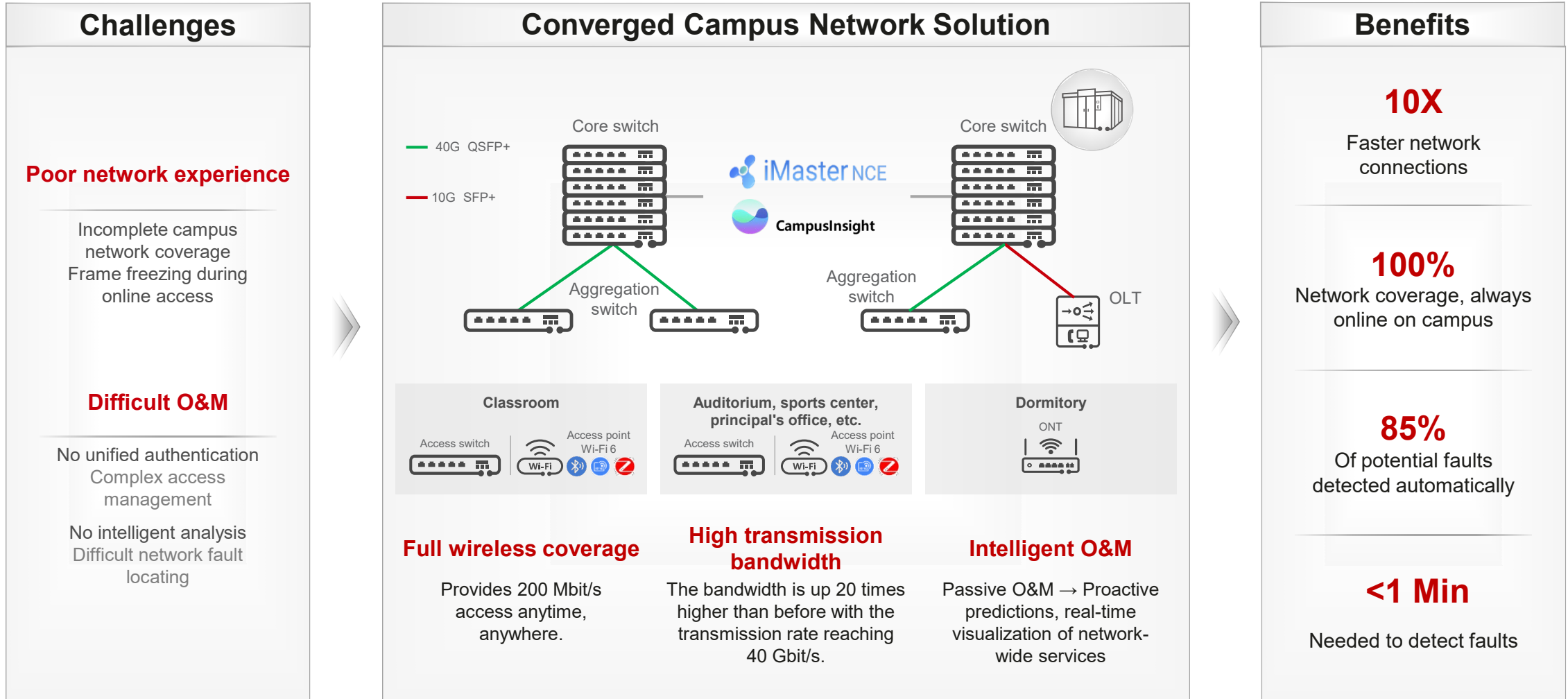
750,000+
Huawei certifications awarded

Global Supply Network – 60 Days Fast Delivery

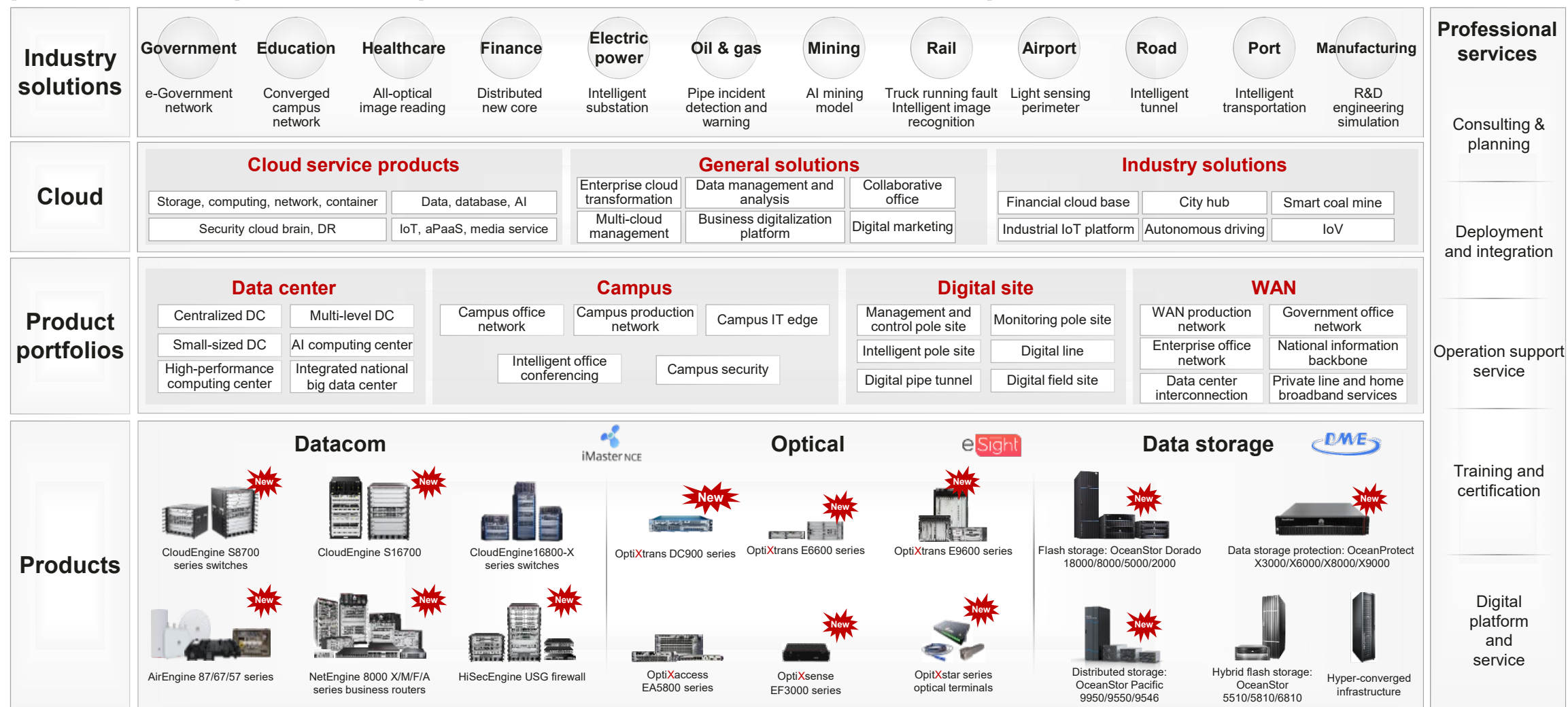
- 4 supply centers, 8 supply branches, and 170+ local supply organizations supporting Global Supply



Education: Converged campus network builds a digital foundation for innovative universities



We will remain customer-centric and continue launching competitive products, product portfolios, and scenario-specific solutions



Our presence and investment in Mexico

Jobs

1500+ employees, **85% are Mexican**
6500+ direct and indirect jobs per year



Regional Supply and Manufacturing Center Guadalajara



One of the 3 Global Technical Assistance Centres Quérétaro



Regional Public Cloud Center State of Mexico



Social Responsibility - Contribution to enable technical development and the Mexican Society



Agreement with the SEP for the training of 150,000 teachers

ICT classes are included in the curriculum of the public education system

Phase 2: 137,000 teachers



AI HUAWEI-SRE Alliance Program

To deepen AI research and apply the use of technology in various sectors



Talent Program HUAWEI-SICT Seeds ICT and exchange in China

150 Mexican students benefitting from the program



Spark program with SRE AMEXCID

Using Huawei Cloud to help digitalize startups and SMEs

Pacific Alliance Member Countries: Chile, Colombia, Mexico and Peru



Tech4Nature Mexico Program

Dzilam de Bravo, Yucatan

Use AI and Cloud to protect jaguars and biodiversity

ution



1000 Digital Talents in LATAM and the Caribbean

CELAC Member Countries

Scholarships for Digital Talents



Thank you.

把数字世界带入每个人、每个家庭、
每个组织，构建万物互联的智能世界。

Bring digital to every person, home and
organization for a fully connected,
intelligent world.

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